

How and Why to Be a Safe Routes to School Policy Advocate

Safe Routes to School National Partnership





Safe Routes to School National Partnership

- 🚶 Founded in 2005
- 🚶 Over 600 organizations, agencies and schools
- 🚶 Changes policies at national, state and local levels
- 🚶 Provides best practices, technical assistance, and builds leadership

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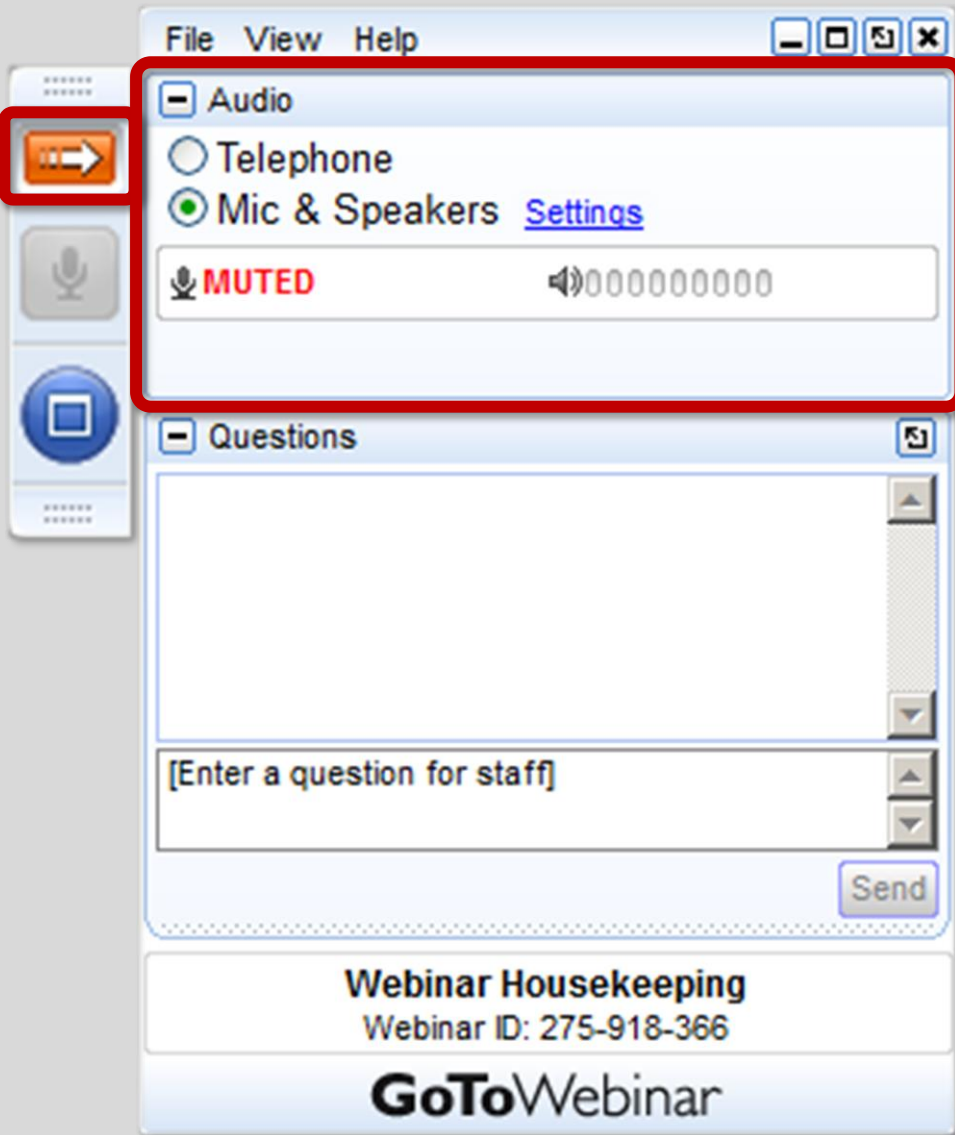
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QUESTIONS & COMMENTS

Submit your text questions and comments using the Questions Panel



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Technical difficulties? Email

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Our Next Webinar:

Matching Funds Under MAP-21

Thursday, February 7, 2013 @ 2pm Eastern - [Register here](#)

Discover how state and local Safe Routes to School programs are finding the new 20 percent funding match requirement for federal MAP-21 Transportation Alternatives Program (TAP) applications. Speakers:

Agenda:

Dave Cowan, program manager

Safe Routes to School National Partnership

Jeff Anderson, parent advocate

Fairfax, VA

Becky Lakowske, physical activity coordinator

La Crosse County Health Department



Safe Routes to School: Policies that Make a Difference

Dave Cowan

Safe Routes to School National Partnership
dave@saferoutespartnership.org



Program



Policy



Safe Routes to School Local Policy Guide

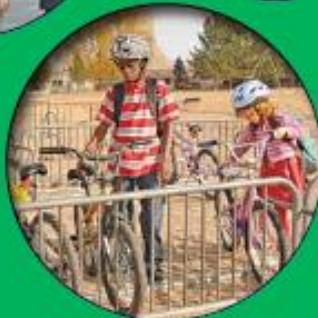


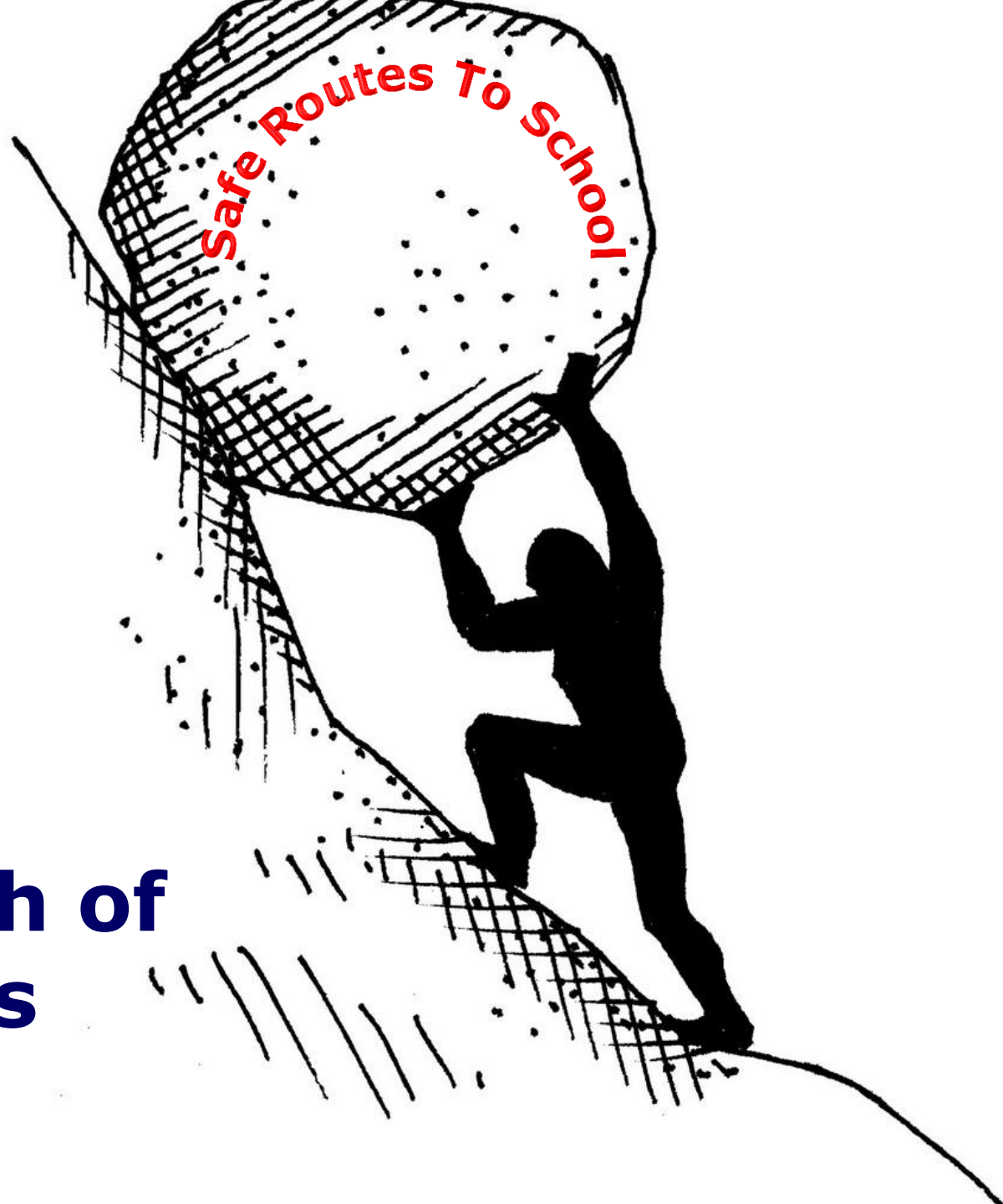
June 2011



Communities Putting Prevention to Work

Advancing Safe Routes to School
at the County Level





The Myth of Sisyphus

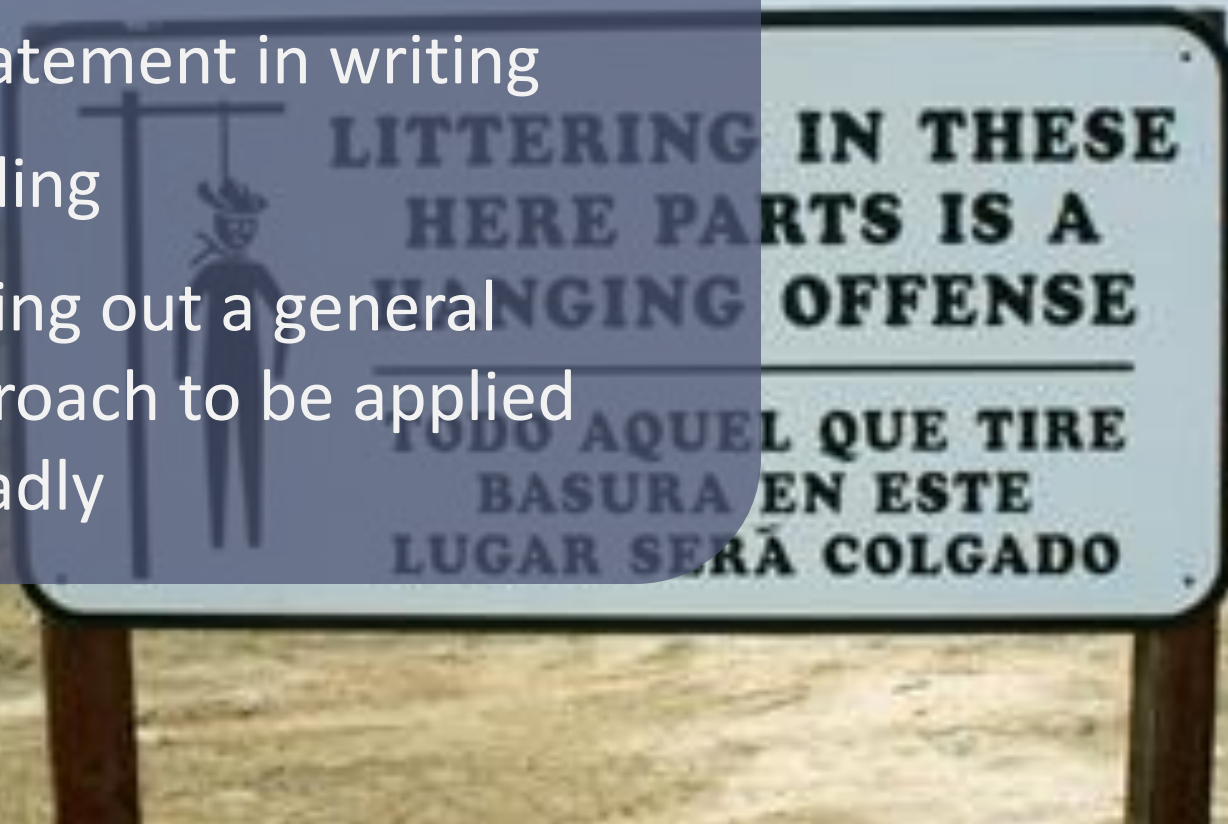
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What is a Policy?

A policy is:

- a statement in writing
- binding
- setting out a general approach to be applied broadly





Realms of SRTS Policy Change

Where to start?

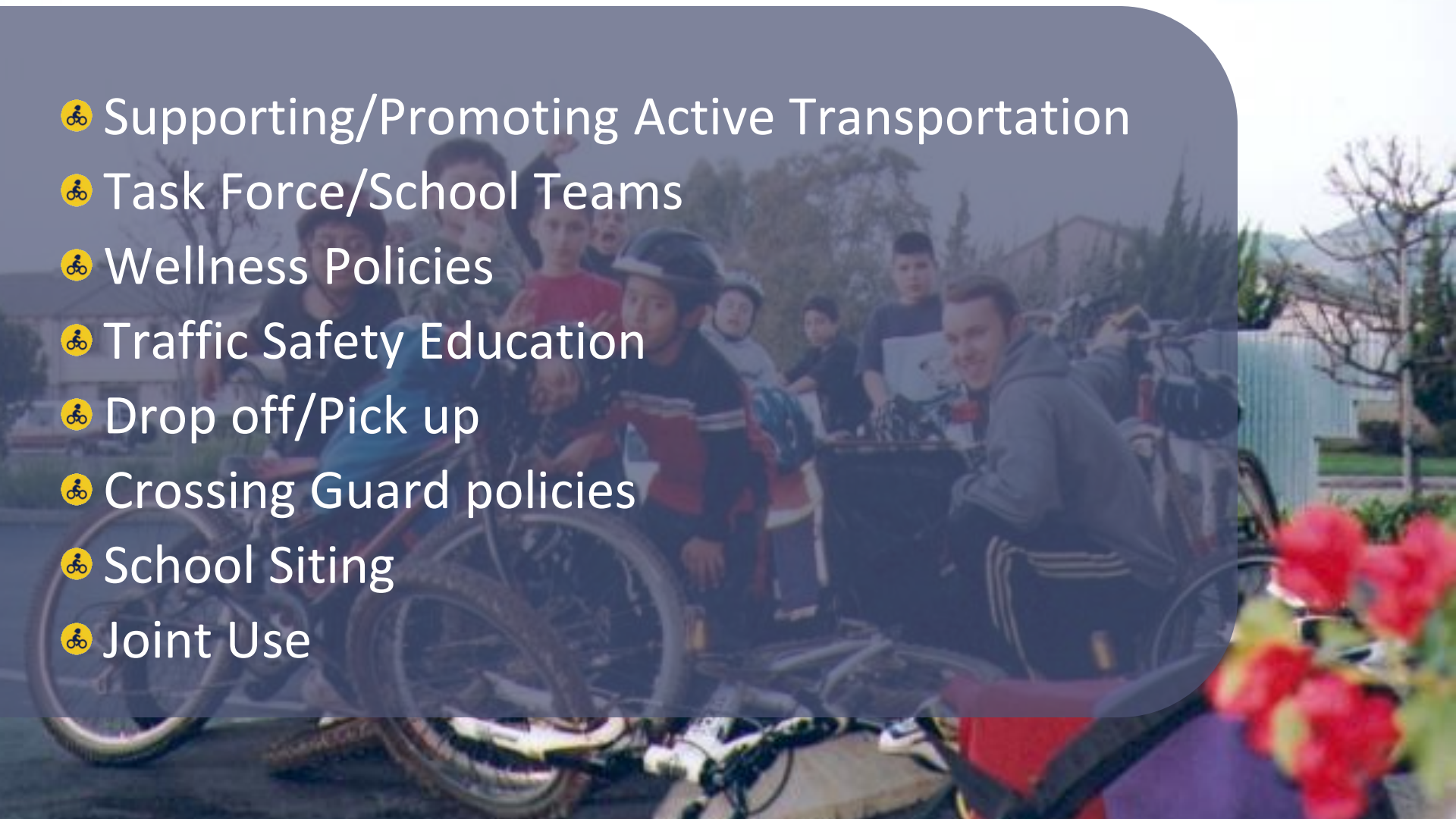
- 🚶 School/School District
- 🚶 Municipality/County/Region
- 🚶 State





Policy Initiatives: Schools/Districts

- 🚲 Supporting/Promoting Active Transportation
- 🚲 Task Force/School Teams
- 🚲 Wellness Policies
- 🚲 Traffic Safety Education
- 🚲 Drop off/Pick up
- 🚲 Crossing Guard policies
- 🚲 School Siting
- 🚲 Joint Use










Policy Initiatives: City/County

- 🚲 Bike/Ped Master Plan and General Plans
- 🚲 Non-motorized transportation goals in plans
- 🚲 Complete Streets
- 🚲 Lower speed limits around schools
- 🚲 Crossing Guards
- 🚲 Double fine zones to raise safety funding
- 🚲 Dedicated revenue sources for SRTS
- 🚲 Bicycle and pedestrian data collection



Policy Initiatives: State

State Policies: 7 States have Networks

-  Ensure quality implementation of SRTS in the state and equity in the distribution of funding
-  Support community centered schools through school siting and joint use policies
-  Complete Streets
-  Use Federal Safety Funding for walk/bike
-  Direct funds from speeding in school zones to safety and SRTS initiatives – Fine based mechanisms



The Seven Ps of Policy Change





The Seven Ps of Policy Change



power



The Seven Ps of Policy Change



partnerships



The Seven Ps of Policy Change



philosophy



The Seven Ps of Policy Change



policy



The Seven Ps of Policy Change



procedures



The Seven Ps of Policy Change



projects



The Seven Ps of Policy Change



promotion





Safe Routes to School: Policies that Make a Difference

Dave Cowan

Safe Routes to School National Partnership
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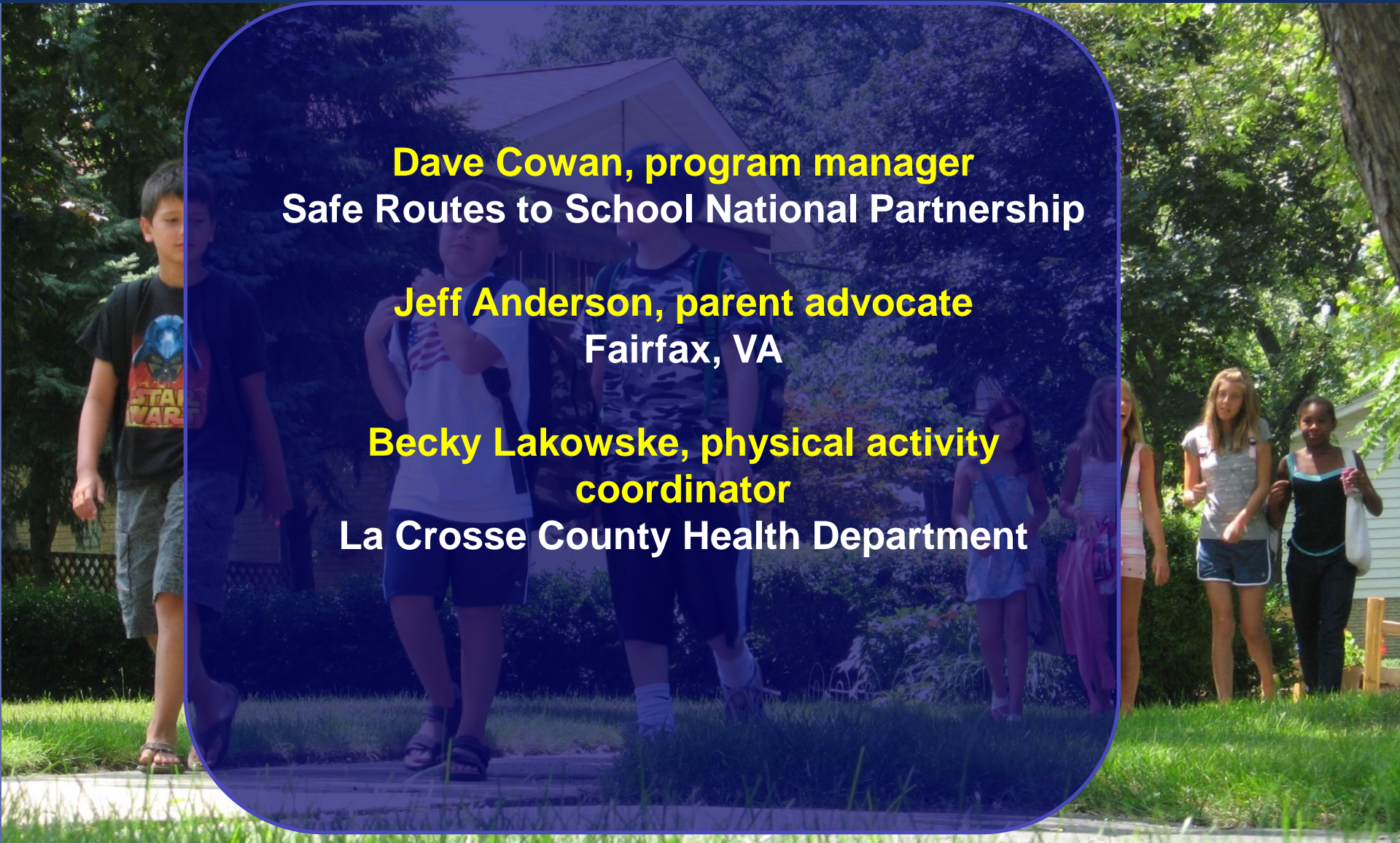


Q & A

Dave Cowan, program manager
Safe Routes to School National Partnership

Jeff Anderson, parent advocate
Fairfax, VA

**Becky Lakowske, physical activity
coordinator**
La Crosse County Health Department





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Maximizing the Local Impact of Safe Routes to School: Educating Local Elected Officials

Thursday, March 21st, 2013 @ 2pm Eastern

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Closing Notes

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THANK YOU!

