Growing Up Boulder (GUB) is Boulder's child and youth-friendly city initiative

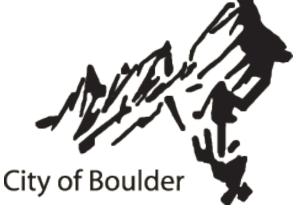


Mission: To empower Boulder's young people with opportunities for inclusion, influence and deliberation on local issues that affect their lives

Since 2009, we have worked with 5,500 young people, ages 0-18, 1,200 university students, and 60 partner organizations on 100 projects. Fifty percent of our young people are from historically marginalized groups.









Community Engagement Design & Research UNIVERSITY OF COLORADO BOULDER

Growing Up Boulder

A real-world demonstration of how including young people's voices in city planning makes the city better for all



United Nations Convention on the Rights of the Child

a treaty ratified in 1989 by all countries except the United States



Child Friendly Cities Initiative

Today, the initiative reaches approximatley 30 million children in 40 countries worldwide.



© UNICEF Mozambique

© UNICEF Korea

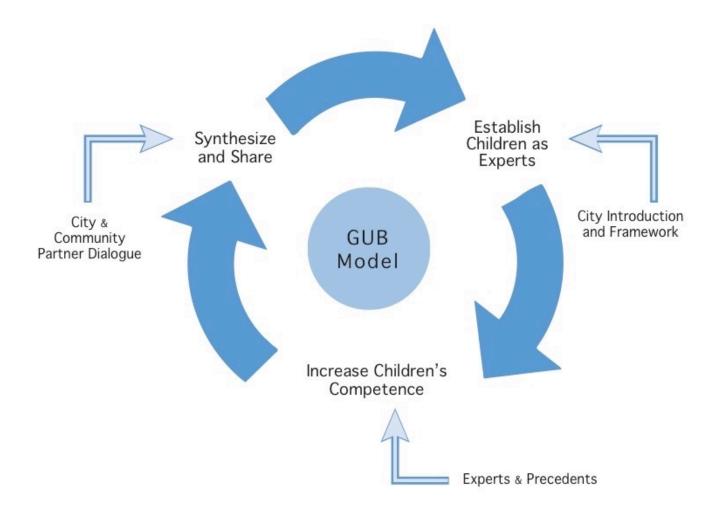
Safe Route Shares Some of the Same Goals as Other Global Initiatives



- Vision Zero
- UNICEF's Child Friendly Cities Initiatives
- UN Habitat's Sustainable Development Goals

Shared goal of creating safer, healthier, more independent and more joyful ways for our children to move around their communities.

Growing Up Boulder Model



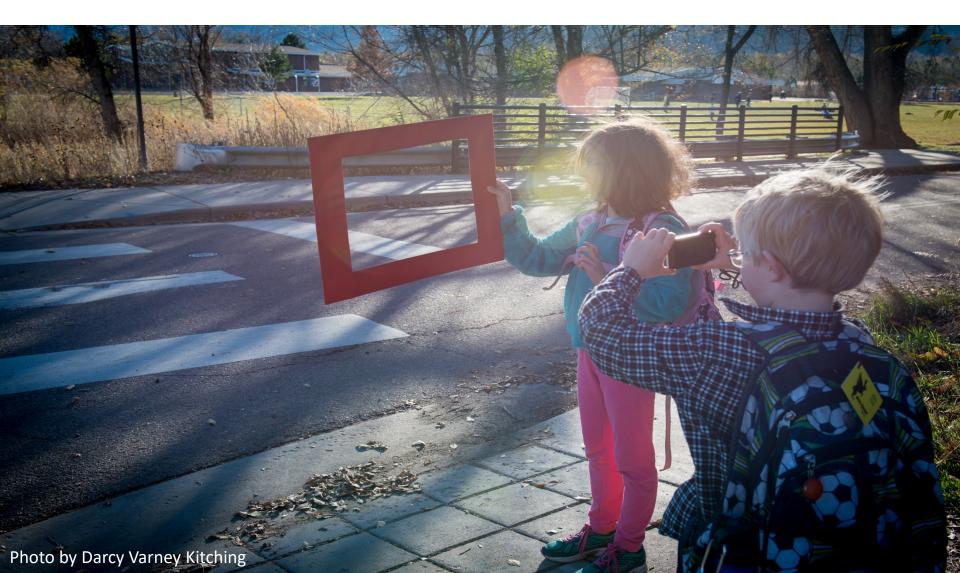
The route we travel in Boulder is not just FOR children, but WITH children



Thank you to the toddlers



to the elementary school students



and to the middle school students

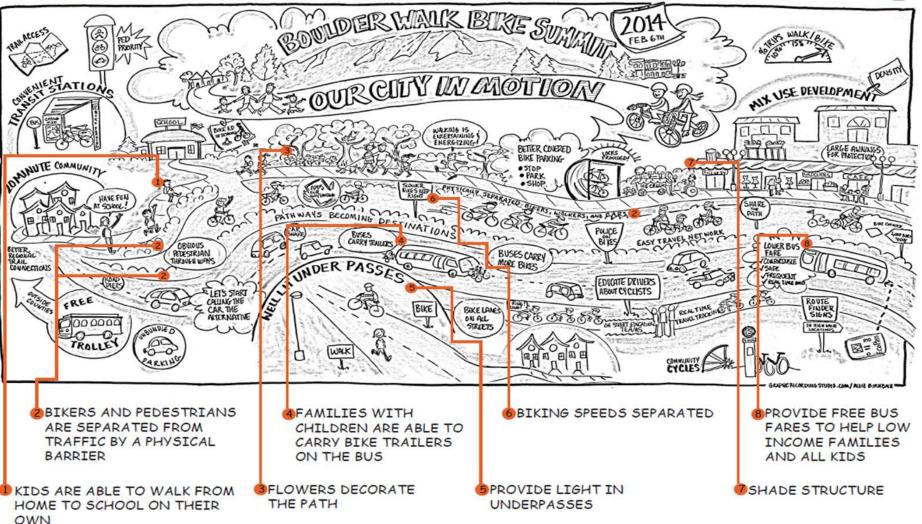


whose input will lead to new bike lanes and new sidewalks on the 19th Street Corridor



Thank you to the 3rd graders, 6th graders, 9th graders and parents who influenced the 2014 Transportation Master Plan

HOW KIDS' IDEAS INFLUENCED THE VISION



Thank you to the 10-year-olds: 15-minute neighborhoods



Thank you to the Emerging Bilingual 2nd grade students who studied the HOP bus route



and whose input resulted in a new, child-requested bench



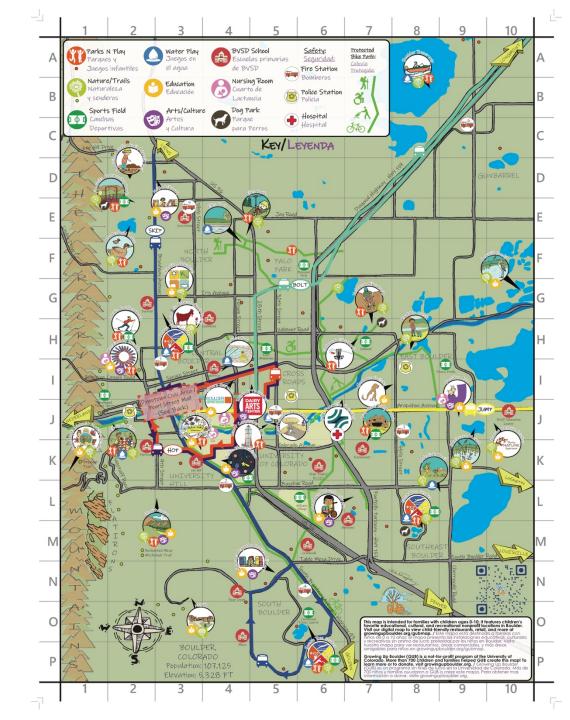
and child-friendly, child-designed "where's Waldostyle" murals to make public transit fun for all ages!



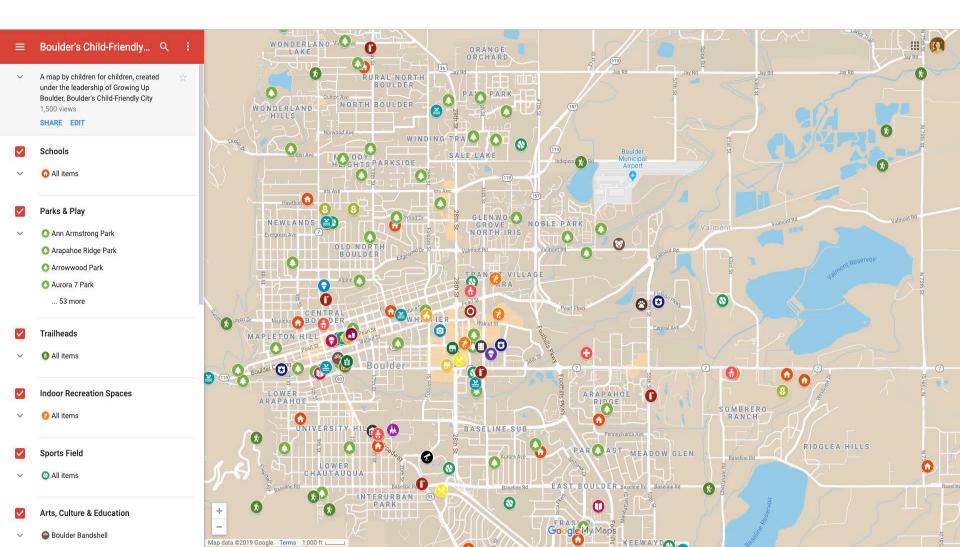
Thank you to the more than 700 children and families who helped create the nation's

FIRST PRINTED BILINGUAL

child-friendly city map



and the nation's 2nd child-friendly city digital map growingupboulder.org/gubmap



52% of the children and parents were from marginalized backgrounds

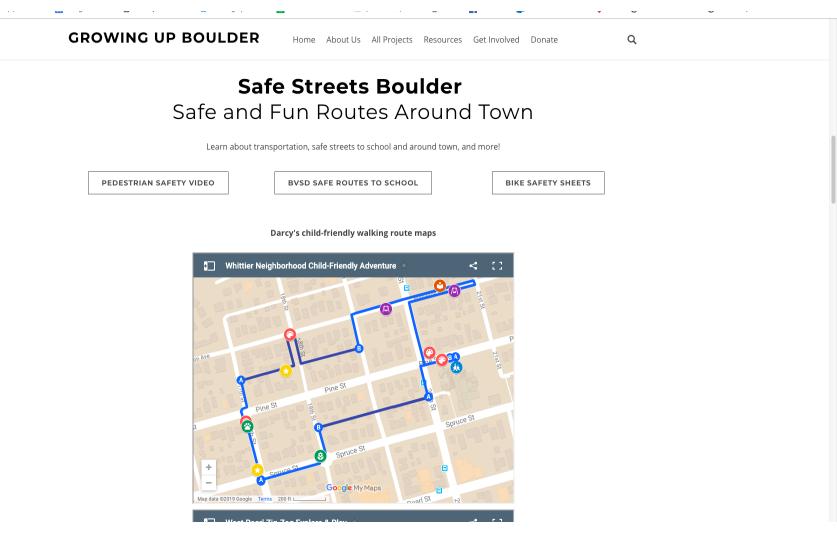
3 feedback cycles and 27 iterations of map



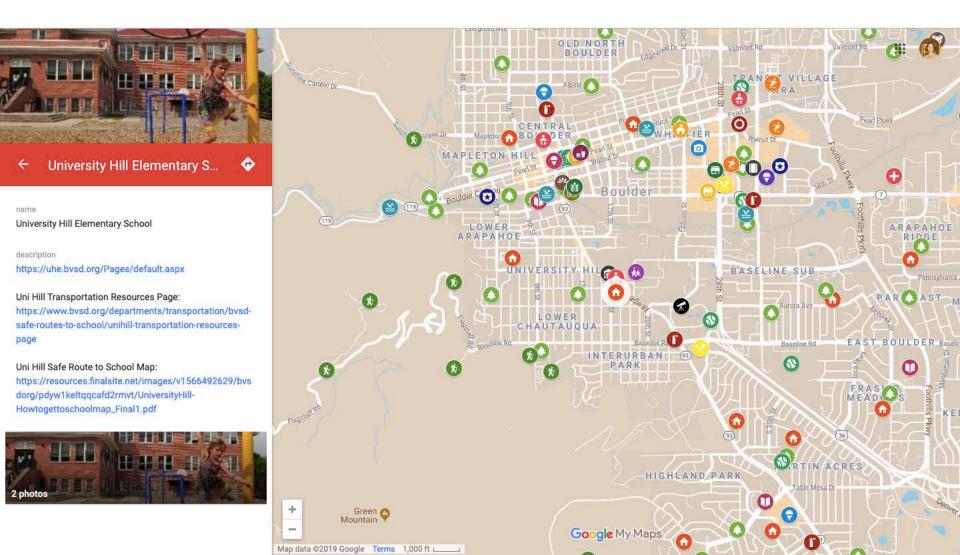
These children helped inspire maps that feature

school Photo by Boulder Journey School

Safe Routes to School paths, SRTS videos, biking safety sheets, and FUN, child-friendly walking and biking paths!



Safe Routes to School maps are included twice on the map



5 KEY PRINCIPLES FOR OUR PARTICIPATORY PLANNING ENGAGEMENTS

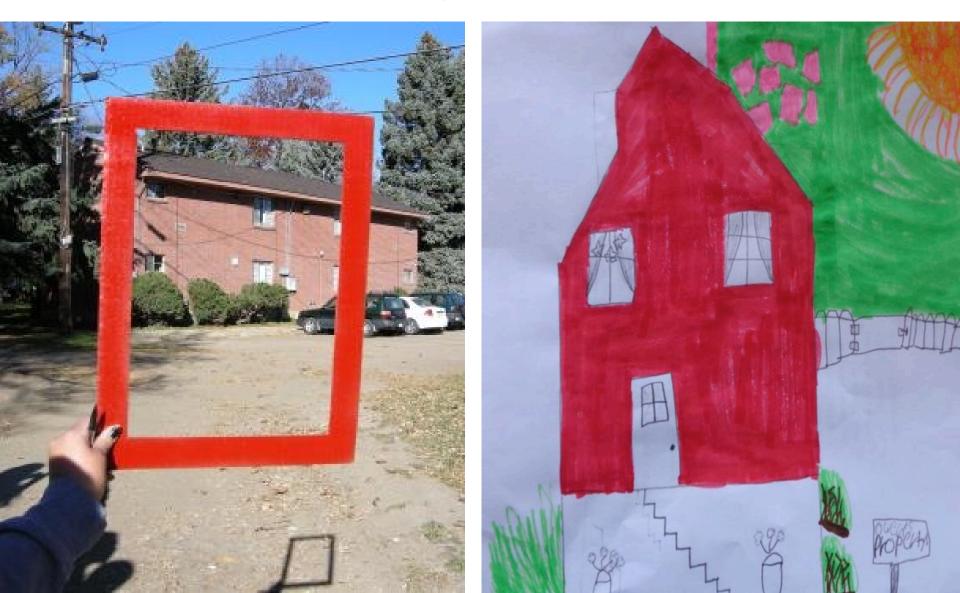
5 key principles for our participatory planning engagements

- 1. Go where young people are
- 2. Create an asset-based engagement, not deficit-based engagement
- 3. Communicate, be transparent, & be accountable about the *process* and *outcomes*
- 4. Reflect, evaluate and adapt
- 5. Use fun, creative and varied engagement methods

Principle 1: go where the people are



Principle 2: Use a variety of methods to engage a variety of learners



Principle 3: Base engagements upon young people's assets

Assets:

- lived experiences
- skills and interests
- culture





Principle 4: Communicate, be transparent, & be accountable about the *process* and *outcomes*

Youth Ideas	Translation into Policy
"Have places we visit be	Daily needs are within
close together"	easy access from home,
	work or school without
"Youth need and like	driving a car.
places that are easy to get	
to"	

Principle 5: Reflect, evaluate, and adapt



THANK YOU

Mara Mintzer

Website: www.growingupboulder.org

Talk featured on TED: <u>How Kids Can Help Design</u> <u>Cities</u>

Book: <u>Placemaking with Children and Youth:</u> <u>Participatory Practices for Planning Sustainable</u> <u>Communities</u>, by Victoria Derr, Louise Chawla, and Mara Mintzer