

# Application Info Session

November 10, 2022



# Staff Introductions



**Natasha Riveron**

Healthy Parks and Places Manager



**Vanessa Cascio**

Program and Policy Manager



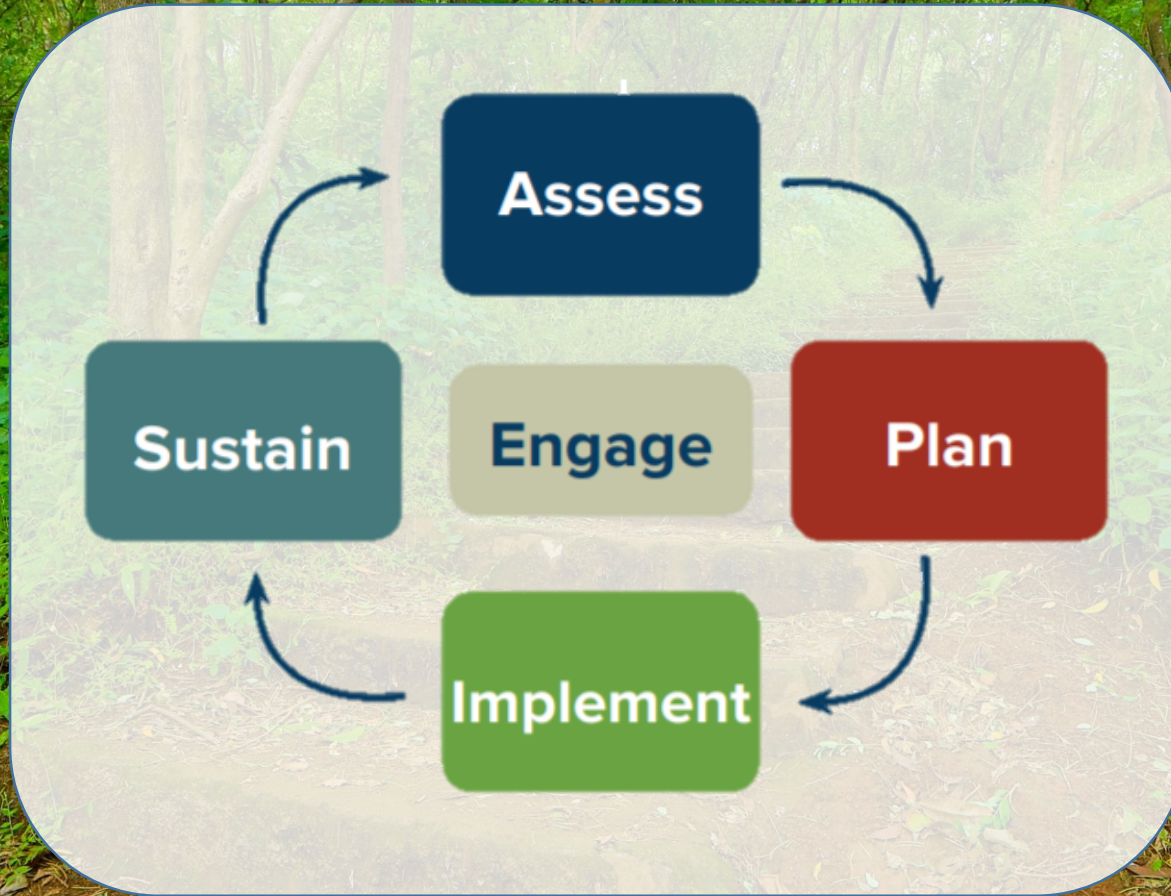
**Marisa Jones**

Policy and Partnerships Director

# What is Safe Routes to Parks?



# Our approach



# The goal of this program



Photo Credit: Blue Zones Hawaii Project

# Is this a good fit?

- Nonprofit 501(c)(3) status located in Pennsylvania
- Committed to advancing racial and social equity
- Center community voices and priorities and/or want to do this more
- Currently have or interested in building partnerships with local agencies (e.g., parks, planning, and transportation decision makers)
- Capacity and commitment to carry out the engagement and planning activities required for this program



## What comes with the program?

- Ongoing technical assistance from Safe Routes Partnership staff;
- Coaching calls at least once a month;
- A two-day action plan workshop facilitated by Safe Routes Partnership staff;
- An action plan report that outlines your Safe Routes to Parks priorities and actions;
- Recommended tactics to sustain Safe Routes to Parks; and
- A \$10,000 implementation grant.

# What is a Safe Routes to Parks Action Plan?

- A plan owned and led by a community group;
- A public-facing document;
- Informed by your grant activities;
- Is compiled by the Safe Routes Partnership team for you to use to guide your long-term strategies.



Photo Credit: Blue Zones Hawaii Project





# What is required?

- Monthly coaching calls with Safe Routes Partnership staff
- Assist with planning a two-day action plan workshop & site visit
- Lead community engagement and assessment activities prior to the action plan workshop
- Implement at least one early action from the plan
- Outline recommendations for sustainability
- Submit a final report



# What makes for a good application?

- Focusing on a park/neighborhood/community (people or place) that have been underinvested in/disinvested from
- Tell the story! Why does your community want to work on this? Why is this needed where you live?
- Demonstrate capacity – How does this fit into existing priorities/work?
- Note: This does not fund the development of new parks

# Timeline





**Questions?**