

Ruby Bridges Walk to School Day

Messaging Guide (Social, website, newsletter)



These ready-to-use messages are designed to help your school celebrate Ruby Bridges Walk to School Day and share the excitement with your community. They can be used across social media, newsletters, and your website to highlight walking for Ruby, honoring her legacy, and engaging students in meaningful conversations about activism, anti-racism, and anti-bullying. Adapt the language, emojis, and event details to best suit your school community, audience, and platform. Simply replace the placeholders <School Name>, <Date>, and <Event Details> with your specific information, and you're ready to celebrate!

Messages

Before the Event

Facebook / Instagram

We're getting ready for Ruby Bridges Walk to School Day at <SCHOOL NAME> on <DATE>! Ruby Bridges was just six years old when she became the first Black student to integrate an all-white elementary school in New Orleans in 1960. Her courage continues to inspire us to take steps toward justice, kindness, and equity. Join us as we walk to school and reflect on Ruby's story together. Learn more at www.saferoutespartnership.org

X (Twitter)

Ruby Bridges Walk to School Day is coming to <SCHOOL NAME> on <DATE>! We'll honor Ruby's bravery by walking together & learning about her impact on history. More: www.saferoutespartnership.org/RubyBridgesWalktoSchool

LinkedIn

On <DATE>, <SCHOOL NAME> will celebrate Ruby Bridges Walk to School Day. At six years old, Ruby became the first Black child to integrate an all-white school in New Orleans, showing incredible bravery in the face of hatred and racism. This day honors her courage, inspires students to stand up against bullying and racism, and encourages walking and rolling to school as a joyful, community-building activity. Learn more at www.saferoutespartnership.org/RubyBridgesWalktoSchool

Newsletter / Website

Mark your calendars: <SCHOOL NAME> will celebrate Ruby Bridges Walk to School Day on <DATE>! This annual event honors Ruby Bridges, who in 1960 became the first Black child to integrate an all-white elementary school in New Orleans. She faced angry crowds and daily threats, yet walked to school with strength and determination that changed history. Ruby Bridges Walk to School Day celebrates her living legacy by encouraging students to walk to school and take part in conversations about courage, anti-racism, and kindness. Learn more at www.saferoutespartnership.org/RubyBridgesWalktoSchool

Day of the Event

Facebook / Instagram

Today we walk for Ruby! <SCHOOL NAME> students, families, and staff are honoring Ruby Bridges Walk to School Day by walking together and talking about courage, kindness, and justice. Ruby's bravery as a six-year-old in 1960 continues to teach us that one person can make a difference. Learn more about Ruby and today's celebration at www.saferoutespartnership.org/RubyBridgesWalktoSchool

X (Twitter)

Today we honor Ruby Bridges at <SCHOOL NAME> by walking to school & talking about courage, kindness, and justice. Learn more: www.saferoutespartnership.org/RubyBridgesWalktoSchool

LinkedIn

Today, <SCHOOL NAME> celebrates Ruby Bridges Walk to School Day. Ruby's story reminds us of the power of courage: at just six years old, she walked through hostile crowds to integrate William Frantz Elementary School in New Orleans. Her resilience and hope continue to inspire new generations to stand up against racism and bullying. Learn more at www.saferoutespartnership.org/RubyBridgesWalktoSchool

Newsletter / Website

It's Ruby Bridges Walk to School Day! <SCHOOL NAME> students and staff are walking together to honor Ruby's incredible courage and legacy. In 1960, Ruby became a national symbol of the civil rights movement when she integrated an all-white school as a first grader. Today, we walk in her honor and encourage our students to talk about equity, activism, and creating positive change in their communities. Learn more about the day at www.saferoutespartnership.org/RubyBridgesWalktoSchool

After the Event

Facebook / Instagram

Thank you to everyone who joined us for Ruby Bridges Walk to School Day at <SCHOOL NAME>! Walking together gave us time to honor Ruby's courage as the first Black child to integrate an all-white school in New Orleans in 1960. Her story continues to remind us of the importance of standing up for justice, kindness, and equity. Learn more about Ruby's impact at www.saferoutespartnership.org/RubyBridgesWalktoSchool or <https://rubybridges.foundation/>

X (Twitter)

Thank you for joining us at <SCHOOL NAME> for Ruby Bridges Walk to School Day! Ruby's courage in 1960 still inspires us to walk with kindness & stand for justice. Learn more: www.saferoutespartnership.org/RubyBridgesWalktoSchool

LinkedIn

<SCHOOL NAME> is grateful to our students, families, and community for walking with us on Ruby Bridges Walk to School Day. Ruby's historic walk to integrate her New Orleans school in 1960 was an act of courage that continues to inspire conversations about justice and equity. We are proud to honor her living legacy by walking together and encouraging students to make positive change in their communities. Learn more: www.saferoutespartnership.org/RubyBridgesWalktoSchool

Newsletter / Website

We had an incredible Ruby Bridges Walk to School Day at <SCHOOL NAME> on <DATE>! Thank you to our students, families, and staff for honoring Ruby Bridges by walking together and reflecting on her courageous act of integrating William Frantz Elementary School in 1960. Ruby's bravery as a child has inspired generations, and we are proud to keep her story alive by celebrating her living legacy. Learn more at www.saferoutespartnership.org/RubyBridgesWalktoSchool