



Funding, Organizing and Maintaining Bicycle Fleets

Wednesday, September 14th, 1-2PM EDT

Safe Routes to School National Partnership



Agenda, September 14th, 2011

Welcome, Administrative Details and Introduction

Dave Cowan, program manager
Safe Routes to School National Partnership

Funding, Organizing and Maintaining Bicycle Fleets

Shane MacRhodes, Safe Routes to School coordinator
Eugene 4J School District,

Jessica Wineberg Binder, education director
Bicycle Federation of Wisconsin

Specialized Dealer Grant

Mallory Burda, US advocacy coordinator
Specialized Bicycles

Question and Answer

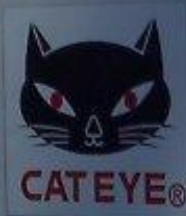












funding

maintaining
organizing

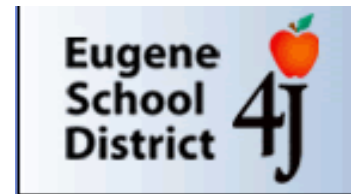


Shane MacRhodes
Program Manager
Eugene School District 4J



SafeRoutes

Eugene Safe Routes to School



Schoolsolutions





The Bikes (and Trikes)

Our “Five” Fleets

- 10 Year old BTA fleet
- Fixed location/school
- New district-wide mobile fleet
- Bethel (in process)
- Future fleet?





Staffing. Team Effort

- History of BTA, City Recreation, & District relationship
- Future- Different Models





Storage & Logistics





Maintenance

- Types of bikes
- Local Bike Shops
- Volunteer events





Funding

- Partnerships
- Grants
- Donations
- Fundraising





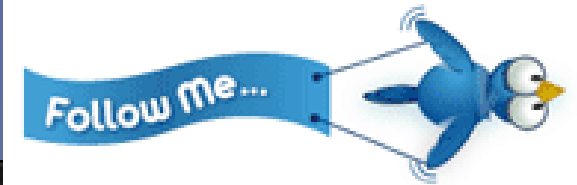
Thank You

Shane MacRhodes

Eugene Safe Routes to School

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www.eugenesrts.org



EugeneSRTS





BIKES 2 SCHOOLS



Milwaukee Public Schools



**SAFE ROUTES
to School**
NATIONAL PARTNERSHIP
**Wisconsin
Network**



Jessica Binder

Wisconsin Safe Routes to School
Network Organizer
&
Education Director, Bicycle
Federation of Wisconsin





Milwaukee, Wisconsin

- 54 miles of Bike Lanes
- 25 miles of trails
- 4th poorest city in the nation
- Minority majority city
- Challenged public transportation





SRTS in Milwaukee

- Started with 6 pilot schools
- Have served over 10,000 students
- Based on community situation, needs, and opportunities





Chapter 6 vocabulary
Denominator
Proper fraction
Least Common Denominator (LCD)
Like fractions
Mixed number
Equivalent
Simplest form
Unlike fractions

En español me llamo ...
Sabrina
Fecha de entrega: 3/5



Funding

- \$300 bike*10,000 kids
=\$300,000
\$300,000 > SRTS Grant

RESULT

Purchased 30 new bicycles for classes

- 15 GT BMX bikes
- 15 Youth Trek Mt Bikes





Youth Mechanic Training/ Bike Refurbishing Program

- SMALL at first





Valid Bike Shop

- Police
- Schools
- Bike Fed of WI





- Since 2007, 225 bikes given away





Our 2011 Mechanics

- 16 mechanics trained, each earned a bike for themselves





Summer SRTS Bike Camps

- Kept 175 bikes in working order





Jobs!

- Over \$30,000 paid in youth wages







- Since 2007, 56 Mechanics Trained

JH 2358 H







Design & Build: Cargo Bike





Community Bike Sales

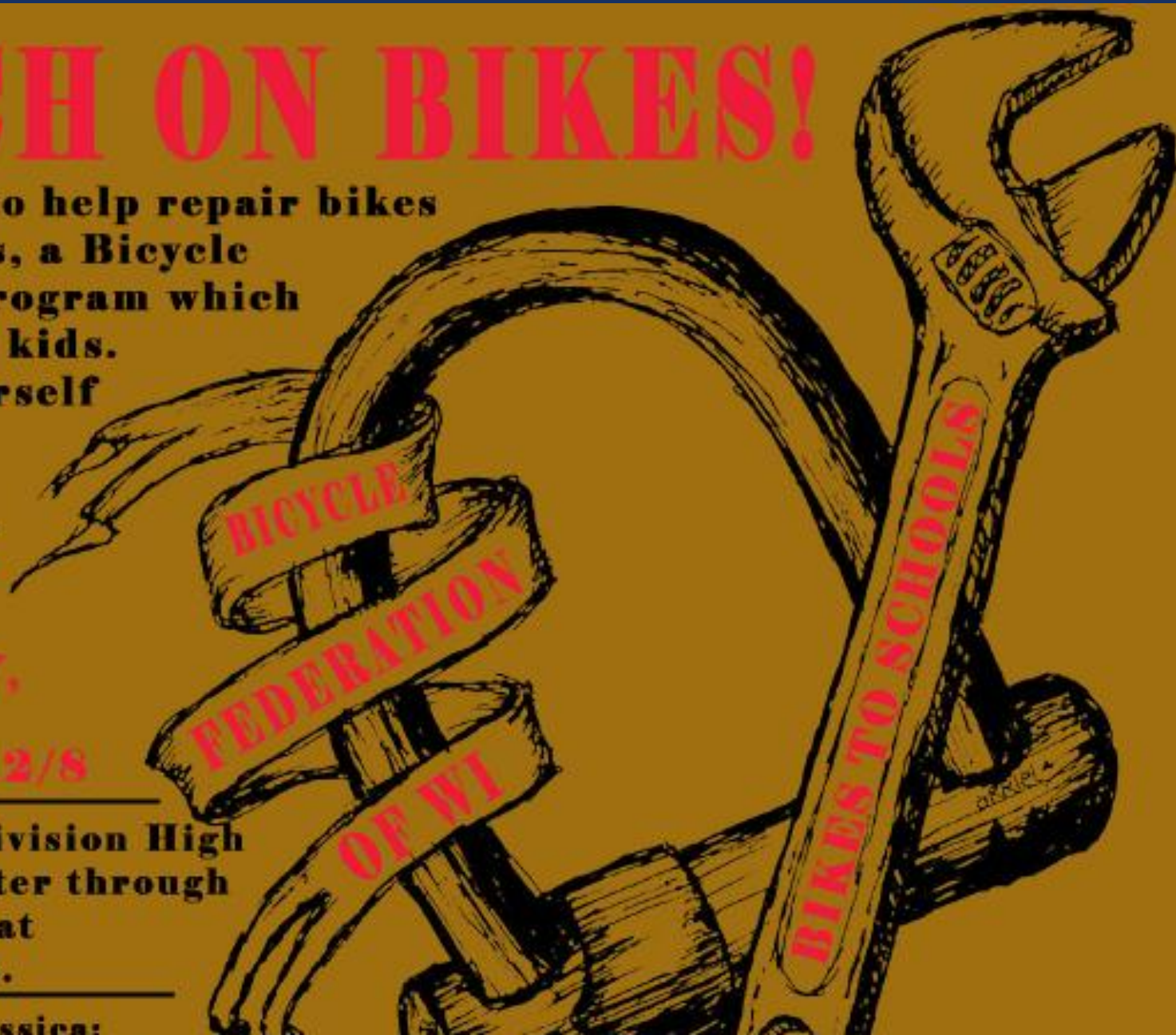
WRENCH ON BIKES!

Volunteers needed to help repair bikes for Bikes to Schools, a Bicycle Federation of WI program which distributes bikes to kids. Earn a bike for yourself after 12 hours of volunteering.

**Most SATURDAYS
from 11-4pm:
10/20, 10/27,
11/3, 11/10,
11/17, 12/1, 12/8**

LOCATION: North Division High School Auto Shop. Enter through the rear building at 1100 & Oak streets.

For more info contact Jessica:





Challenges

Bike theft at schools
Bike theft from shop







Contact Information

Jessica Binder
Wisconsin Safe Routes to School Network Organizer
&
Education Director, Bicycle Federation of Wisconsin
Jessica@bfw.org 414-431-1761x3





Specialized Dealer Grants

Mallory Burda,
US Advocacy Coordinator

SPECIALIZED®



Specialized Dealer Grants

- Currently support many organizations
- Broadening scope
 - Wellness on Bikes
 - Youth on Bikes
 - Access for Bikes
 - Bikes as Sustainable Transportation





- Foster local business support
- 50% match
- 4 grant cycles annually





Success Story





Q & A

Shane MacRhodes, Safe Routes to School coordinator

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Robert Ping, state network director

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Closing

- Tip sheet “Funding, Organizing and Maintaining Bicycle Fleets”
- Webinar recording
- PDF of PowerPoint slides
- Questions and answers from the webinar

<http://www.saferoutespartnership.org/mediacenter/SRAM-Bicycling-Webinars/SRAM-Bicycling-Webinar4>

Thank you to the SRAM Cycling Fund for sponsoring this webinar series!

