

BUTCHER PAPER GRAFFITI WALL

Brown butcher paper is the perfect canvas for gathering community feedback, sharing ideas, note keeping, and remembering special events.

This low-tech tool is adaptable to a variety of locations and audiences. Create a butcher paper graffiti wall for outreach tabling, school gatherings, staff meetings, and community events.

MATERIALS

- Brown butcher paper (bulletin board paper also works)
- Writing utensils: Pens, washable markers, sharpies, crayons
- Pencil/marker holder
- Tape
- Optional: Stickers, washie tape, scissors, table



INSTRUCTIONS

- 1. Cut a large piece of butcher paper. Recommended size: 6 feet to cover a folding table or large wall space.
- 2. Tape paper onto wall or table and put out writing utensils.
- 3. Write a question in the middle of the paper. Make sure it is large enough for people to see.

 Note: Gathering thoughtful feedback relies on asking the right questions. Check out our list of questions that allow people to share, celebrate, and reflect on their communities.
- 4. Invite attendees to respond to your question. Let people know their responses can be words, images, or a combination. If comments get off topic, that's okay! Let the graffiti wall develop organically.

 Note: It is also important to explain why you are asking for people's comments. A sign or brief message about the purpose of the graffiti wall puts people at ease and gives them proper context to form their responses.

NEXT STEPS

Once your gathering is over, there are a few options for what to do with your graffiti wall:

- Take it with you for further analysis. Some people type up useful comments or find ways to quantify feedback.
- Leave the graffiti wall in the gathering space as a memento. This can brighten up a school hallway or office space for a few days. It also allows visitors who were not at your gathering to read others' comments or contribute their own.
- Graffiti walls often bring out the best of our creativity and talents. Invite attendees to cut off a piece of the paper to keep as a memento. This could be a drawing, some inspirational words, or a part of the final design that just looks cool!

Safe Routes Partnership leads creative community engagement activities to support Vision Zero initiatives in Washington, D.C.

All activities can be adapted for different audiences and purposes. Have you tried one out in your community? Let us know!

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