

Welcome to the Bessemer, Bojon Town and the Grove Improvement Network Coalition (BEGIN)

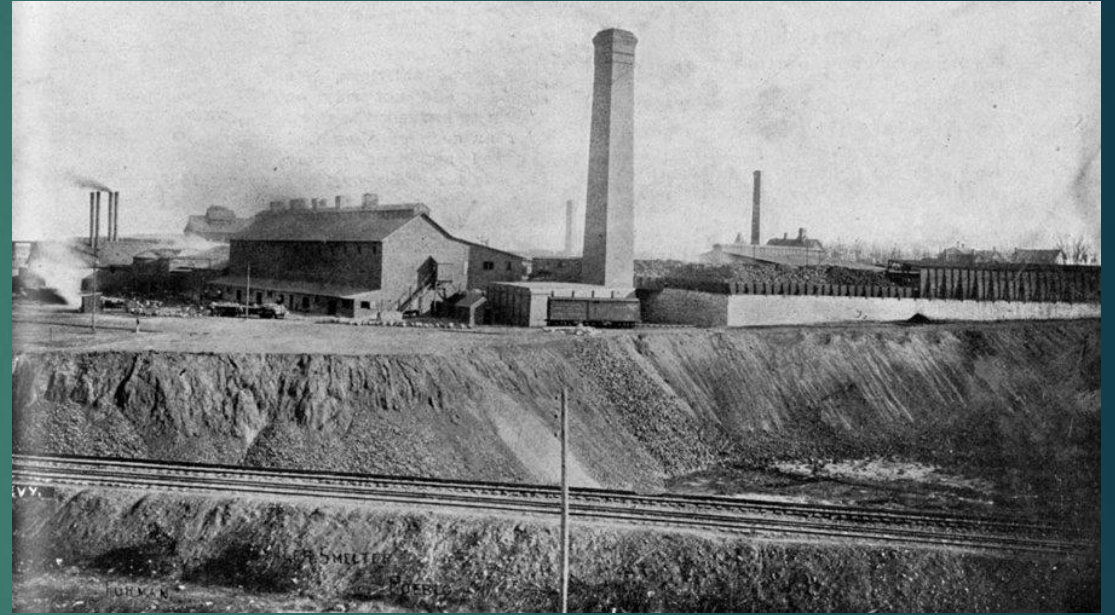
DECEMBER 4, 2024

What is BEGIN?

- ▶ BEGIN is a coalition of neighborhood stakeholders working on the revitalization of the Bessemer, Bojon Town, and Grove neighborhoods.
- ▶ BEGIN works to complete neighborhood projects identified in the city-adopted Colorado Smelter Revitalization Plan (revitalization plan). Through BEGIN, neighborhood residents, business owners, and organizations have a voice in neighborhood planning and bring change to the community.

Where BEGIN Began

- ▶ In 2014, the Environmental Protection Agency (EPA) designated an old Colorado Smelter Facility as an “EPA Superfund Site” due to high levels of lead and arsenic found in soil of the surrounding area. Studies completed by the EPA showed a need for soil cleanups and remediation to protect the health and safety of residents living in the neighborhoods. The EPA has worked on soil cleanups and remediation and has sponsored and supported brainstorming and planning of future use and revitalization of the area.
- ▶ BEGIN was formed, hosted community meetings, developed a Revitalization Plan for the community, and brought the plan to Pueblo City Council for official adoption. Now, BEGIN is working toward carrying out the plan to revitalize the Bessemer, Bojon Town, and Grove neighborhoods.



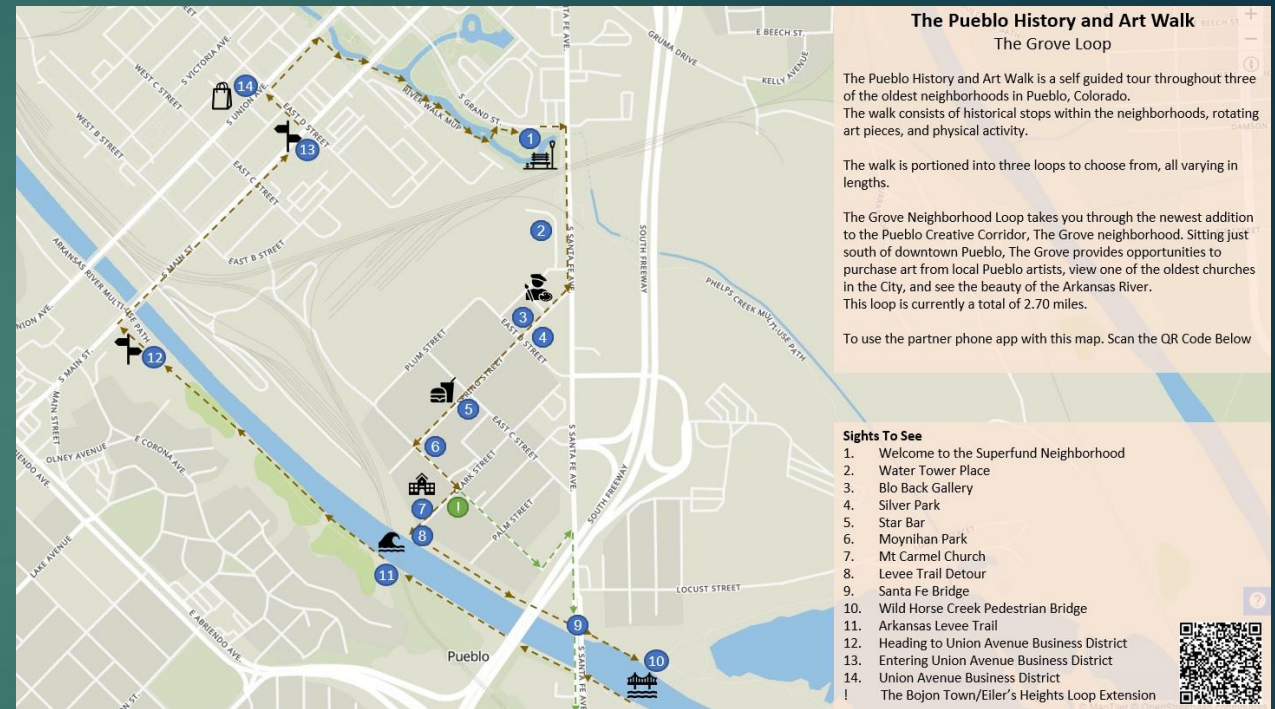


Pueblo History and Art Walk

Pueblo History and Art Walk

▶ The Pueblo History and Art Walk was created to acknowledge the history of the Bessemer, Bojon Town, and Grove neighborhoods, while also adding new amenities, infrastructure, and art to the area. The Art Walk consists of three loops extending into each of the three neighborhoods starting and ending at the Pueblo Riverwalk. The team leading this project is working to encourage physical activity and community connection by:

- Installing wayfinding and gateway signage in the neighborhoods along the walk
- Adding three art sculptures along the Art Walk
- Promoting the Art Walk to community members



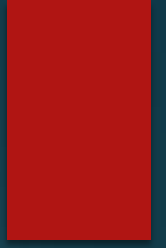
Directions and Points of Interest

- ▶ Wayfinding signs – 9 total signs along the walk
- ▶ Maps – one large map and three smaller maps on wayfinding signs
- ▶ Path markers – every 1/8 mile OR change of direction
- ▶ IZI travel – Online platform with POI and maps of all three loops
- ▶ Paper brochures – Points of interest and map for those who do not have/want to use a phone



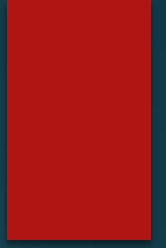


Art Pieces





Murals







Pueblo History and Art Walk Kick Off



Sustainability



Parks and Rec

- Parks and Rec took over to maintain the walk
- Checking in on sidewalks, weeds, path markers, wayfinding signs etc.
- Given a full replacement of everything
- Also thinking through ways to improve and add to the walk



Thank You

DARENA HERSCHLER