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Educating Governors and Agency Leaders

Building Capacity with Local Health Departments

Why we pursue partnerships such as this

- To motivate people to independently live healthier lives
- To share each others voice in promoting healthy living
- To connect with each others circles of influence

Building Capacity with Local Health Departments

Keys to Success

⦿ Investigate

- Get familiar with the local Health Department

⦿ Introduce Your Product

- Present your platform and do it with great enthusiasm

Building Capacity with Local Health Departments

Keys to Success Continued

- ⦿ Talk about potential collaborations
 - Rome wasn't built in a day
 - Maintain your enthusiasm
- ⦿ Sell the Collaboration
 - Identify the “win” for both parties
 - I have access to what you have and you have access to what I have
- ⦿ Reap The Benefits of your efforts

Partnerships at Work



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Building Capacity with Local Health Departments

Thank You!

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