



Safe Routes to School

MISSISSIPPI STATE DEPARTMENT OF
HEALTH

Office of Preventive Health



MISSISSIPPI STATE DEPARTMENT OF HEALTH





The Focus of MSDH Safe Routes

- Infrastructure
- **Non-Infrastructure**

5 Components of Safe Routes:

- Engineering
- Enforcement
- Evaluation
- **Education**
- **Encouragement**



Safe Routes to School



Safe Routes S.T.A.R.S.
Students Taking Active Routes Safely





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Students Taking Active Routes Safely

The Safe Routes S.T.A.R.S. Program provides pedestrian and bicycle safety instruction to students, parents, schools, and community members across Mississippi and promote safe walking and biking as fun, healthy ways to get to and from school safely.

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Importance of bridging health and active transportation

- Creating healthy lifestyles.
- Boosting energy
- More attentive



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Challenges in encouraging underserved communities to apply for MAP-21 grants

- Information on what the grants are
- Getting information to communities
- Community Identifying with SRTS goals





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Safe Routes To School in Underserved Communities

- MS's Safe Routes to School program has worked to help underserved rural communities.
- 84% of communities, with Safe Routes to School funding, fit the Robert Wood Johnson's definition for underserved.
- Majority of Safe Routes to School projects are in rural communities.

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Key take away/practices for those trying to implement similar tactics in their communities

- Be proactive
- Understand there are different environments
- Multiple channels of promotion



Thanks For Your Time

Brought to you by:

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Safe Routes to School

Chigozie Udemgba
Safe Routes Program Manager
Chigozie.Udemgba@msdh.ms.gov



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