

California's Active Transportation Program: Ensuring the Sustainability of Your Non-Infrastructure Program

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Safe Routes
PARTNERSHIP
Active Paths for Equity & Health





About the Safe Routes Partnership

We are a nonprofit organization that advances **safe walking and bicycling** to and from schools, improves the health and wellbeing of **kids of all races, income levels and abilities**, and fosters the creation of **healthy communities for everyone.**



Goal of this Webinar Series

- Help first-time, under-resourced and previously unsuccessful applicants unlock the keys to success in the ATP
- Be sure to read our Guide to the ATP:
saferoutespartnership.org/resources/toolkit/step-step-guide-application-process
- Following webinars:
 - April/May: What's changed in this ATP Cycle?





ATP Cycle 6

ATP Application Types

- Plans
- Non-Infrastructure
- Small Infrastructure (<\$3m)
- Medium Infrastructure (\$3m-\$10m)
- Large Infrastructure (>\$10m)



Our Goals Today

- Building volunteer leadership that can keep programs running after funding for staff has expired.
- Partnering with local organizations to engage youth and hard-to-reach communities in putting a community stamp on new projects.
- Fostering parent-student groups and activities that can instill walking and biking, and the projects supporting them, into school culture.

ATP Application NI Language

Question 5, Part B

How will the program be sustained after completion? As you address this question, consider the following:

- Establish a workgroup of invested stakeholders and program users to plan for program continuation
- Include sustainability planning activities in your SOW tasks
- Identify and prepare for funding continuity
- Host "Train the Trainer" activities for instructors or ambassadors (e.g., community members, parents, volunteers) who can continue to teach and encourage after ATP funds subside
- Assure procured materials and developed materials will continue to be shared past ATP funding (e.g., teachers, school district, parent volunteers, PTA, an after-school program, community volunteers, community organization)

About our presenters

- Victoria Custodio, California Department of Public Health/Active Transportation Research Center
- Brittany Lobo, Sonoma County Department of Health Service
- Rachel P. Paras, Alameda County Public Health Department

Questions?

Contact Information

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