Building Support for Safe Routes

One message. Many voices



Moderator, Gena Torres

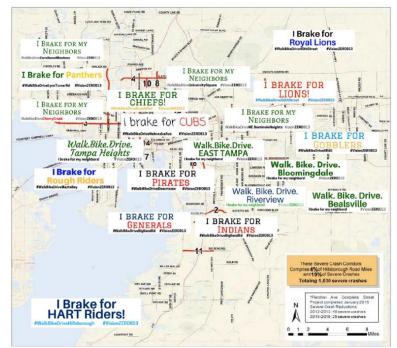


Vision Zero Action Plan

- Future is not like the past
- Consistent & Fair
- Paint Saves Lives
- One message, many voices



Creating ambassadors of safe travel









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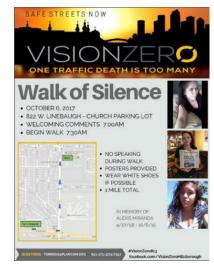




Remembering the victims





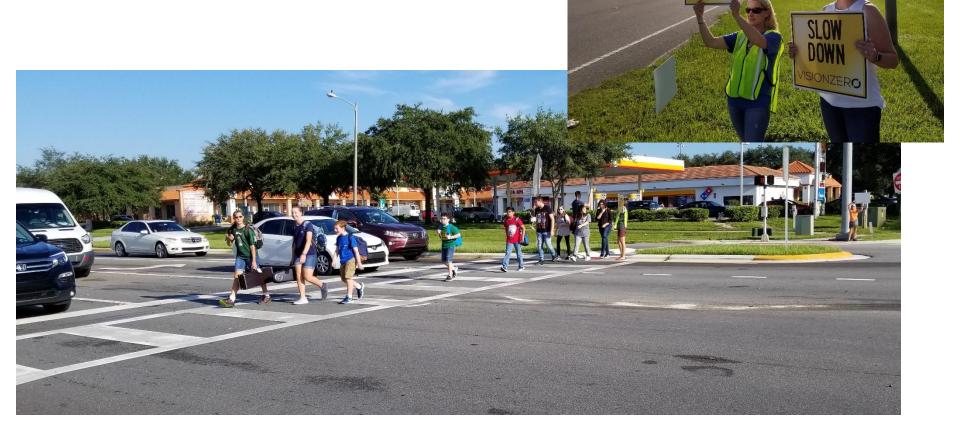








Bringing it home



Reaching out in new ways

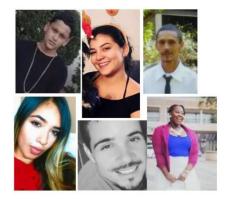






But it's not enough

- Tragically, traffic fatalities so far in 2019 puts us on track to exceed traffic deaths in 2018
- Vulnerable road user crashes are on the rise
- Diversifying the coalition will help it grow
- Leverage established people/groups with similar goals



A survivor's story and his commitment to safety

LEO RODGERS

- Shared his story of serious motorcycle crash
 Clip of video Leo's story
- Triumphed as an Olympic athlete
- Works now promoting safe cycling at City Bikes



An educator's embrace of paint saves lives

DENISE HOWARD, VICE-PRINCIPAL

- □ Cleveland Elementary
 - 91% of students are minorities
- □ Art contest bicycle to winning student
- Mural painting
 - Clip of time lapse





Business created to enrich children's lives

JULIUS TOBIN, ON BIKES

- Bike build
- Clip of Shiloh Kahn
- □ New safety focus
- Sponsor Cleveland Elementary mural winner

Lightning Foundation

6th #TBLightning Community Hero of Tomorrow, Shiloh Khan, will partner with @onbikes_org to implement a program where students struggling with transportation issues will have access to bikes to use for getting to school. tbl.co/2-9hero

Follow





An agency focused on saving lives

FREDDY BARTON, SAFE & SOUND

- Kings Forest Park
- Community Safety Grants
- Safe Summit 2019
 - Clip of Nyeeam "King Nahh" Hudson
- □ Sponsor of Cleveland Mural Day



NYEEAM

Add YOUR voice

- Incorporate the messages in professional/personal lives
- Attend Vision Zero Quarterly Meetings
- Sign the VZ Pledge
- Share your traffic crash story
- Organize an event
- Write your elected officials

